



PRESS RELEASE

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IOGEAR's Introduces Bluetooth 4.0 USB Micro Adapter

The Bluetooth 4.0 USB Micro Adapter (GBU521) packs a wealth of new functionality into the same miniscule package.

Las Vegas, NV – International CES 2011 – January 10-13 – Central Hall #7917 – [IOGEAR](#), a leader in convergence through connectivity products, announces the Bluetooth 4.0 USB Micro Adapter (GBU521), which improves upon the company's current Micro Adapter with the addition of Bluetooth Low Energy functionality, while still maintaining the same diminutive form factor. At about the size of an adult fingernail, this ultra-portable device is a mere fraction of the size of a typical Bluetooth adapter. That, combined with its ultra-low power consumption, makes it perfect for use with laptop computers.

With the addition of Bluetooth v4.0, the GBU521 fully supports Bluetooth Low Energy, allowing you to get the most of Bluetooth 4.0-capable smart phones like the iPhone 4S. Its dual-mode implementation, though, ensures full backward compatibility with Bluetooth 1.1, 1.2, 2.0, and 3.0, so no computer, printer, PDAs, headsets, or other smart phone is left out in the cold. In addition to Advanced Audio Distribution Profile (A2DP) for stereo audio streaming, the IOGEAR Bluetooth 4.0 USB Micro Adapter also supports Generic Access (GAP), Serial Port (SPP), Dial-Up Networking (DUN), Fax (FAX), LAN Access (LAP), Object Push (OPP), File Transfer (FTP), and Audio/Video Remote Control (AVRCP).

Its compatibility with Mac and PC computers, its long (30 ft.) maximum range, and its Bluetooth Low Energy implementation promise to make the GBU521 as popular in fitness centers and healthcare facilities as it is in the home. Look for it to begin shipping before the end of February, 2012, with an MSRP of \$16.95.

For more information on IOGEAR and its connectivity solutions, please visit:

www.iogear.com. Follow IOGEAR on [Twitter](#), the [company blog](#), and become a fan on [Facebook](#) for additional industry, company, and product details.

About IOGEAR

IOGEAR, headquartered in Foothill Ranch, Calif., manufactures innovative Home Electronics and Information Technology solutions that enable convergence through connectivity. Founded in 1999, the company develops products that help integrate technologies, share resources, decrease clutter and energy consumption, and reduce electronic waste. IOGEAR distributes throughout North and South America, Europe and Asia.

The company emphasizes the conservation of natural resources to both employees and customers through its GREEN initiatives program and "Road to a Million Trees" campaign. In partnership with Trees for the Future, one tree is planted for every product purchased on the IOGEAR site or through an IOGEAR GREEN initiative partner.

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