



PRESS RELEASE

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IOGEAR WIRELESS 3D MEDIA KIT STREAMS CONTENT THROUGH WALLS AND NOW SUPPORTS BOTH DIGITAL AND ANALOG DEVICES

One device to stream Full HD 1080p with 3D support and 5.1 digital audio content from up to five A/V devices as well as USB keyboard and mouse integration make the WHDI-certified Wireless 3D Media Kit a hub of digital home activity.

Las Vegas, NV – International CES 2011 – January 10-13 – Central Hall #7917 – A leader in convergence through connectivity, [IOGEAR](#) proudly announces the Wireless 3D Media Kit (GW3DMKIT); the company's most advanced wireless A/V streaming device available. With four HDMI and one component input, the GW3DMKIT allows five different A/V devices to be connected and conveniently placed without wires running to the HD display or projector. Ideal set-ups with the Wireless 3D Media Kit can stream content up to 100 feet through standard walls, even enable multi-room scenarios.

With a myriad of wireless signals beaming around the home, the IOGEAR Wireless 3D Media Kit ensures latency-free, multi-room streaming by leveraging the [Wireless Home Digital Interface \(WHDI\)](#) for connecting HD devices to a TV. The WHDI standard allows wireless delivery of uncompressed HDTV throughout the home with video rates of up to 1080p in the 5Ghz unlicensed band. WHDI also consumes less power than other wireless protocols.

The Wireless 3D Media Kit consists of a wireless 3D transmitter and wireless 3D receiver with inputs including HDMI®, Component and USB. Users can connect a Blu-ray player, DVR/Set-top Box, DVD player, Media Server, computer or even a VCR and stream the content 100 feet through the air.

The USB port on the GW3DMKIT is ideal as a wireless keyboard / mouse connection, allowing mobile control of a home theater PC or laptop within the 100 foot radius. Full

access to stored videos, photos and music or management of online social media or work content is a breeze when combined with an [IOGEAR wireless A/V keyboard](#).

“The ability to place a TV anywhere within 100 feet of a source component provides great value in a home or office A/V setup,” says Bill Nguyen, senior marketing manager for IOGEAR. *“The IOGEAR Wireless 3D Media Kit lets you conveniently share content around the home without the unsightly wires or a visible rack of equipment, something style and space-conscious users can appreciate.”*

Additional features of the IOGEAR Wireless 3D Media Kit (GW3DMKIT) include:

- Supports Full HD 1080P, 3D content and 5.1 channel audio
- WHDI Certified
- Inputs: 4 HDMI, 1 Component Input
- 1 USB port for wireless keyboard / mouse control of attached computer, PS3 or other console
- Outputs: 1 HDMI local port on wireless transmitter, 1 HDMI on the wireless receiver, 1 USB on the wireless receiver
- Use with HD and non-HD (analog) devices
- Built-in IR allows user control of hidden source devices
- No software or driver installation necessary

WHDI President Leslie Chard said, *“IOGEAR has been developing wireless streaming products for many years so we are proud to have them as an adopter of WHDI’s multi-room audio, video and control connectivity standard. The certification is a testament to the quality of IOGEAR’s wireless products.”*

The GW3DMKIT Wireless 3D Media Kit will ship in Q1 2012, pricing is TBD.

For more information on IOGEAR and its connectivity solutions, please visit:

www.iogear.com. Follow IOGEAR on [Twitter](#), the [company blog](#), and become a fan on [Facebook](#) for additional industry, company, and product details.

About IOGEAR

IOGEAR, headquartered in Foothill Ranch, Calif., manufactures innovative Home Electronics and Information Technology solutions that enable convergence through connectivity. Founded in 1999, the company develops products that help integrate technologies, share resources, decrease clutter and energy consumption, and reduce electronic waste. IOGEAR distributes throughout North and South America, Europe and Asia.

The company emphasizes the conservation of natural resources to both employees and customers through its GREEN initiatives program and "Road to a Million Trees" campaign. In partnership with Trees for the Future, one tree is planted for every product purchased on the IOGEAR site or through an IOGEAR GREEN initiative partner.

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About WHDI

WHDI (Wireless Home Digital Interface) is the only viable option available for connecting the content on all HD devices to the TV. WHDI technology enables wireless delivery of uncompressed HDTV throughout the home with video rates of up to 1080p in the 5Ghz unlicensed band. WHDI surpasses competitive technologies by providing outstanding and consistent picture quality equivalent to wired HDMI™ cable, low latency, multi-room availability and low power consumption. For more information about WHDI, visit <http://www.whdi.org/>

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